

September 9, 2009

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, September 9, 2009, at 7:07 p.m. in the Torrance Community Television Meeting Room located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners: Carlson, Haussmann, Korman, Nishinaga, Perkins, and Chairwoman Barnard

Also Present: Cindy Hibbard, Secretary
Don Fefie, TCtv Coordinator
Michael D. Smith, Cable & Community Relations Manager

Excused: Sunshine

Absent: None

3. FLAG SALUTE:

No one was requested to lead the salute to the flag.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Carlson moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Nishinaga, carried with an aye vote.*

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES

A) August 12, 2009

Correction to the minutes: Item 9,
Strike

~~Chairman Sunshine adjourned the meeting of July 8, 2009, 8:05 p.m. to reconvene on Wednesday, August 12, 2009 at 7:00 p.m.~~

Add

Acting Chairwoman Haussmann adjourned the meeting of August 12, 2009, 8:05 p.m. to reconvene on Wednesday, September 9, 2009 at 7:00 p.m.

MOTION: *Commissioner Carlson moved to approve the minutes of August 12, 2009 as amended. This motion seconded by Commissioner Nishinaga, motion carried with an aye vote.*

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports - Operating Policies and Procedures – NONE

C) Report of the Community Television Center

- 1) **August, 2009** – Coordinator Fefie highlighted 04 new programs were completed with 09 programs bicycled. He also noted studio usage was up over the previous year to 12% compared to 09%; field camera check-outs remains low 15% compared with 44% in 2008. Post-production usage was identical at 47% compared to 47% in 2008. 2 Users enrolled and 1 graduated from Pre Production Planning Workshop; 1 enrolled and graduated in Field and Post Production Workshop. 4 “It’s Your TV Brochures” were mailed, with 1 graduate. 4 guests toured the facility from Boy Scout Pak 211.

Brief discussion followed.

MOTION: *Commissioner Carlson moved to accept the Torrance Community Television Center Report for August 2009. This motion seconded by Commissioner Perkins, motion carried with aye vote.*

D) Report of Legislative and Cable Related Activities

Manager Smith reported with just six days left in the legislative session, cable advocates in Sacramento want lawmakers to slap a new 5% tax on satellite service to match the 5% franchise fee that cable companies pay to string or bury their wires across public property and into homes.

In July, roughly 38 million people watched a video on Hulu, which was more than the 34 million subscribers to Time Warner Cable, one of the nation’s largest MSOs, in that same month.

The number of Internet-connected TVs used as networked devices in American homes will nearly triple in 2010, from 2.4 million in 2009 to more than 7 million, according to research presented Aug. 27 by Parks Associates. Consumers will use those connected TVs to access VOD, rent movies and access content on their home PCs.

AT&T launched a "buy two, get one free" bundle that offers U-verse TV subscribers, who get either wireless service or unlimited wireline phone service, six months of free digital subscriber line Internet service.

Verizon Communications Inc. (VZ), eager to improve its feature edge against rivals in the television game, showed off the ability to tie together a cell phone with its FiOS TV service.

The FCC's Media Bureau has outlined procedures it has put in place to help TV and radio stations continue to reach over-the-air viewers if their towers are "compromised" by the California wildfires.

Brief discussion followed.

MOTION: *Commissioner Carson moved to accept the Report of Legislative and Cable Related Activities for August 2009. This motion seconded by Commissioner Korman, motion carried with aye vote.*

E) Old Business – NONE

F) New Business

- 1) **A recommendation from the Cable & Community Relations Manager that Commissioner's select dates to host Open Mic Night candidate recordings for the November 9, 2009 City of Torrance Consolidated Election.**

Commissioners selected the day and times they would serve as host of the Open Mic Night recordings.

FRIDAY, October 9, 2009

TIME	CTAB
3:00 p.m.	Korman
4:00 p.m.	Korman
5:00 p.m.	Perkins
6:00 p.m.	Perkins
7:00 p.m.	Barnard
8:00 p.m.	Barnard
9:00 p.m.	Hausmann
10:00 p.m.	Hausmann

SATURDAY, October 10, 2009

TIME	CTAB
10:00 a.m.	Nishinaga
11:00 a.m.	Nishinaga
12 Noon	Nishinaga
1:00 p.m.	Sunshine
2:00 p.m.	Sunshine
3:00 p.m.	Carlson
4:00 p.m.	Carlson
5:00 p.m.	Carlson

- 2) **A recommendation from the Cable & Community Relations Manager that the Cable Television Advisory Board provide comments to the City Council Ad Hoc Committee concerning Commission Review.**

The Commission discussed the issue and arrived at the following points:

Possible Expanded Role

- ☑ Cable Television Advisory Board work closely with the Disaster Council in preparing communications in the event of a disaster
- ☑ Participate in reverse 911 for geographic areas
- ☑ CTAB could assume the responsibilities of the Telecommunications Siting Committee
- ☑ CTAB could establish policies for all communications in the city
- ☑ CTAB could expand role of into communications and telecommunications with focus on future uses and technologies
- ☑ CTAB could establish policy over all five channels belonging to the city of Torrance

- ☑ CTAB could work with other commissions to get out public service announcements from other commissions (part of the role of communications)

Increase Action Items

- ☑ Determine what monthly legislative issues need CTAB action (policy, letter writing, rules, etc.)
- ☑ Develop programs for youth
- ☑ Following the new State cable television franchising law, TCtv could establish facility usage rates for non-residents
- ☑ Offer TCtv Video Programming Grants
- ☑ Public service announcements

Existing Programs

- ☑ Annual attendance of SCAN NATOA Inc. one-day local conference
- ☑ Annual Back to TCtv BBQ
- ☑ Annual Video Programming and Volunteer recognition Ceremony
- ☑ Monthly Producer Get-Together's
- ☑ Open Mic Night for all Torrance elections

Committees

- ☑ Awards Committee
- ☑ Operating Policies and Procedures Committee
- ☑ Producer Incentive

The comments will be submitted to the Council Committee for consideration.

8. ADDENDUM MATTERS - NONE

9. ORAL COMMUNICATIONS:

- A) Commissioner Carson enjoyed the Back to TCtv BBQ and extended thanks to staff for spearheading it.
- B) Commissioner Haussmann thanked Union Bank for providing a donation for the annual Back to TCtv BBQ, August 28th.
- C) Commissioner Haussmann also mentioned a project One & Other, whereby "this summer, sculptor Antony Gormley invites you to help create an astonishing living monument. He is asking the people of the UK to occupy the empty Fourth Plinth in Trafalgar Square in London, a space normally reserved for statues of Kings and Generals. They will become an image of themselves, and a representation of the whole of humanity." For details, go to <http://www.oneandother.co.uk/>
- D) Commissioner Korman thanked staff for covering the season opener of the Torrance Symphony at Wilson Park. She also invited everyone to attend the Torrance Symphony concert at the James Armstrong Theatre on October 10th. The Symphony will present show music.
- E) Commissioner Nishinaga mentioned he was celebrating his 31st wedding anniversary.
- F) Commissioner Perkins inquired about their previous Operating Policies and Procedures Committee meeting and the recommendations they made. Staff indicated an additional meeting was needed prior to submitting to the Board.
- G) Chairwoman Barnard mentioned she really loved the Torrance Symphony concert in the park and the new location. She also mentioned attending the downtown block party
- H) Chairwoman Barnard also extended thanks to staff for spearheading the Back to TCtv BBQ. She also mentioned on Labor Day, she completed the "Conquer the Bridge" five-mile/8k race across the Vincent Thomas Bridge.

9. ADJOURNMENT:

Chairwoman Barnard adjourned the meeting of September 9, 2009, 8:05 p.m. to reconvene on Wednesday, August 12, 2009 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith
Cable & Community Relations Manager

Roll Call: Carlson ☐ Haussmann ☐ Korman ☐ Nishinaga ☐ Perkins ☐ Sunshine ☐ Barnard ☐